

FFFsR Network

Webinar Series

Communicating Fossil Fuel Subsidy Reform

Country experiences

MAY 16TH, 2018, 12:30 to 14:00 GMT (see other time zones below)

The Friends of Fossil Fuel Subsidy Reform (FFFsR, the “Friends”), the Finnish Ministry of Foreign Affairs, the New Zealand Ministry of Foreign Affairs and Trade and the Global Subsidies Initiative (GSI) of the International Institute for Sustainable Development (IISD) are pleased to invite you to the second webinar of the FFFsR Network series on “Communicating Fossil Fuel Subsidy Reform – Country Experiences”

A key step of any reform is the communication to the population and managing the public opinion. Engagement and communications with the general public and civil society stakeholders are crucial to ensure a smooth, inclusive, bottom-up approach to reform.

This webinar will explain key principles and considerations for a successful communication strategy and will share first hand experiences of countries that went through reforms.

The session will be conducted via the online conference tool Zoom on **Wednesday May 16th** at:

08:30 am – Ottawa time
01:30 pm – Abuja, Lisbon, London time
02:30 pm – Amsterdam, Berlin, Cairo, Lusaka, Paris, Rome time
03:30 am – Erbil, Helsinki time
05:00 pm – Tehran time
06:00 pm – New Delhi time
06:30 pm – Dhaka time
07:30 pm – Bangkok, Jakarta time
08:30 pm – Beijing, Manila time

Please [register online](#) to participate and receive more information about the webinar.

Speakers:

- **Malena Sell**, Ministry of Foreign Affairs, Finland
- **Ashutosh Jindal**, Joint Secretary, Marketing, Ministry of Petroleum & Natural Gas, Government of India (TBC)
- **Ameen Hassan**, Advisor to the Minister of Electricity, Government of Kurdistan
- **Christopher Beaton**, Senior Policy Advisor, International Institute for Sustainable Development (IISD)
- **Shruti Sharma**, Associate and Energy Specialist, Global Subsidies Initiative (GSI), India

Moderated by: **Peter Wooders**, Director Energy Programme, IISD.

-- *This conversation will be under the [Chatham House Rule](#) --*

[Please register here before May 14th](#)

For RSVP and more information, please contact:
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